

**MINUTES OF THE MEETING
OF THE
LOUISIANA MOTOR VEHICLE COMMISSION
3519 12th Street
Metairie, Louisiana 70002
Monday, May 10, 2010**

The meeting was called to order at 10:00 a.m. by Chairman Raymond J. Brandt.

Present were:

Chairman Raymond J. Brandt	Commissioner Troy J. Duhon
Commissioner V. Price LeBlanc, Jr.	Commissioner Brian C. Bent
Commissioner John B. Fabre	Commissioner John W. Timmons
Commissioner Thad J. Ryan, III	Commissioner Joseph W. "Bill" Westbrook
Commissioner Philip E. Tarver	Commissioner Maurice C. Guidry
Commissioner Alexis D. Hocevar	Commissioner Don P. Hargroder

L. A. House, Executive Director
Adrian F. LaPeyronnie, III, Counselor
Gregory F. Reggie, Counselor
Burgess E. McCranie, Jr., Counselor

Absent were:

Commissioner Arthur W. Tait	Commissioner Donna S. Corley
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Also, in attendance were Kirk Fisher, owner of Louisiana Yachting and Boating Center; Erin Wilder-Doomes and Kelly Boudreaux, attorneys for Louisiana Yachting and Boating Center; Duffy Stenger of Regal Marine Industries, Inc.; Jack Whitehead, Jr. and John-Ed Bishop, attorneys for Regal Marine Industries, Inc.; John Waters, attorney for Porter, Inc. DBA Thunderbird Products; Scott Burst, advertising agent; Matt Andrews and Keith Claverie of Automotive Experts; Commission staff: Ingya Cattle, Assistant Executive Director; Art Quick, Administrative Supervisor; Administrative Coordinators Pam Mangin and Valarie Hill; and Commission Investigators, Bill Horaist, Perry Sponge, Joel Aguillard, Wayne Lee, and Amy Lawson.

Chairman Raymond J. Brandt announced the first order of business would be Hearing #2010-008, Louisiana Yachting and Boating Center vs. Porter, Inc. DBA Thunderbird Products. In attendance were: Howard Kirkland Fisher, owner of Louisiana Yachting and Boating Center; Erin Wilder-Doomes and Kelly Boudreaux, attorneys for Louisiana Yachting and Boating Center and John Waters, attorney for Porter, Inc. DBA Thunderbird Products. A court reporter was brought in to record the transcript of this hearing, which will be made a permanent part of the Commission's files. No judgment was rendered. Both parties agreed that the hearing be conducted by the Three Commissioners appointed pursuant to LSA-R.S. 32:1253(A)(3), on a later date to be determined.

The next order of business Chairman Raymond J. Brandt announced would be Hearing #2010-007, Louisiana Yachting and Boating Center vs. Regal Marine Industries, Inc. In attendance were: Howard Kirkland Fisher, owner of Louisiana Yachting and Boating Center; Erin J. Wilder-Doomes and Kelly Boudreaux, attorneys for Louisiana Yachting and Boating Center; and Duffy Stenger, Vice President of Sales for Regal Marine Industries, Inc.; Jack E. Whitehead, Jr. and John-Ed L. Bishop, attorneys for Regal Marine Industries, Inc. A court reporter was brought in to record the transcript of this hearing, which will be made a permanent part of the Commission's files.

At this time, the Executive Director advised the Commission Members recently questions have arisen regarding the advertising of promotional cash and gift programs to purchasers of motor vehicles. The Executive Director gave a brief history of the Commission's position on this matter. The Executive Director stated the Rules and Regulations prior to January 20, 2008 stated:

Section 20. Licensees shall not use unfair, misleading or bait advertisement.

8. CASH OFFERS: Any cash offer funded by the dealer shall not be used and is prohibited.

The Executive Director continued stating January 20, 2008, the Commission promulgated the following rule, in accordance with LSA-R.S. 32:1253E to further clarify their position. (replaced Section 20, Rule 8.)

§735 Cash Offers

A. Any cash offer or anything that is convertible to cash funded by the dealer shall not be used and is prohibited.

The Executive Director also presented to the Commission the Bulletins that have been issued by the Commission in the past:

October 14, 2004

BULLETIN #B-2004-06

TO: Licensees of the Louisiana Motor Vehicle Commission

RE: Promotional Cash and Gift Programs to Purchasers of Motor Vehicles

The Louisiana Motor Vehicle Commission has been informed of the marketing of promotional programs offering "cash rewards" to purchasers of automobiles.

Section 20, paragraph 8 "Cash Offers" of the Rules and Regulation of the Louisiana Motor Vehicle Commission prohibits any cash offer funded by the dealer. The prohibition also applies to certificates that may be redeemed for cash and certificates that may be redeemed for items other than cash. This prohibition also applies to redemption with debit cards.

Further, the dealer's advertising of any such program must also comply with the advertising laws, rules and regulations of the Louisiana Motor Vehicle Commission.

Licensees of the Louisiana Motor Vehicle Commission should also note that "Promotional Contests" are regulated by the State of Louisiana in Louisiana Revised Statutes 51:1721, 51:1722, 51:1723, 51:1724 and 51:1725.

Please be governed accordingly.

December 8, 2005

TO: Licensees of the Louisiana Motor Vehicle Commission

FROM: Promotional Cash and Gift Programs to Purchasers of Motor Vehicles

It has recently come to the attention of the Louisiana Motor Vehicle Commission certain advertising agencies are relating to our licensees that the Commission has approved the offering of "cash rewards".

Be advised Bulletin #B-2004-06 (copy attached) is still in effect. The Louisiana Motor Vehicle Commission **HAS NOT** changed its' position.

Remember, both the dealership and the advertising agencies will be held responsible for any advertising violations. Therefore, be governed accordingly.

We hope this clears up any confusion that exist.

July 31, 2008

BULLETIN #B-2008-05

TO: New Motor Vehicle Dealers

RE: Gas Cards and Promotional Contests

Title 46, Part V, Subpart 1, Chapter 7, §735 Cash Offers provides:

A. Any cash offer or anything that is convertible to cash funded by the dealer shall not be used and is prohibited.

This prohibition also applies to certificates that may be redeemed for cash and certificates that may be redeemed for items other than cash, as well as, debit cards.

The Commission, at its July 14, 2008 regularly scheduled meeting, considered the giveaway of "Gas Cards" and determined "Gas Cards" are permissible if the card has no cash value, nor can cash be given on the card, and no other merchandise other than gas can be purchased with the card. In other words, the card can be used for the purchase of gas ONLY.

Further, the dealer's advertising of any such program must also comply with the advertising laws, rules and regulations of the Louisiana Motor Vehicle Commission.

Licensees of the Louisiana Motor Vehicle Commission should also note that "Promotional Contests" are regulated by the State of Louisiana in Louisiana Revised Statutes 51:1721, 51:1722, 51:1723, and 51:1725, copy enclosed.

Please be governed accordingly.

LSA-R.S. 51:1721. Promotional contests; prerequisites for lawful promotion

A.(1) Unless written disclosure is made as provided in Subsection B of this Section, it shall be unlawful for any person, firm, or corporation to offer in writing a prize or gift to a consumer as part of any advertising or sales promotion plan, if, in order to claim the prize or gift, the consumer is given, invited, required, or requested to submit to a sales presentation or promotional program.

(2) Unless verbal disclosure is made as provided in Subsection B of this Section, it shall be unlawful for any person, firm, or corporation to offer verbally a prize or gift to a consumer as part of any advertising or sales promotion plan, if, in order to claim the prize or gift, the consumer is given, invited, required, or requested to submit to a sales presentation or promotional program.

B. Such disclosure must be provided to the consumer at the time he is notified of the prize or gift. The disclosure must contain all of the following:

(1) A full description of the exact prize or gift tendered to the consumer, including its cash value.

(2) All terms and conditions attached to the prize or gift.

(3) A statement that the consumer is given, invited, required, or requested to submit to a sales presentation or promotional program.

(4) A full description of the product, real estate, investment, services, membership, or any other item to be offered for sale, including the price of the least expensive and the most expensive item or parcel.

C. Any prize, gift, or other item offered pursuant to a prize and gift promotional offer must be delivered to the prospective purchaser whether or not he or she purchases the product offered for sale. If the prize, gift, or other item is valued at two hundred dollars or less, or is a vacation certificate, it must be delivered on the day the recipient appears to claim it. If the prize, gift, or other item is valued in excess of two hundred dollars or if ordered supplies of the item have been exhausted, a gift voucher describing the item must be offered. Such vouchers shall state that the company giving the item will provide the described item within fourteen days following issuance of the voucher or will pay to the offeree the manufacturer's suggested price or, if there is no such price, the verifiable retail value.

D. If the prize or gift is a "free vacation", there can be no hidden promotional fees, voucher fees, processing fees, or other such fees, and all airline fares, hotel expenses, and other items must have previously been paid. If a "free vacation" is provided by a person, firm, or corporation located outside Louisiana, that person, firm, or corporation must comply with all applicable laws for conducting business in Louisiana. If any shipping, handling, processing, or other fees or charges are to be borne by the recipient, the gift cannot be advertised as free to the consumer.

E.(1) Any contract in excess of five hundred dollars resulting from a transaction in which a consumer is given, invited, required, or requested to submit to a sales presentation or promotional program as a condition of receiving a prize or gift shall afford the consumer a right to cancel at any time prior to midnight of the third business day following the day on which the contract is signed. Such contract shall contain the following disclosure in ten point, bold face type on the face of the contract:

"CONSUMER'S RIGHT TO CANCEL

You may cancel this contract at any time prior to midnight of the third business day following the day on which this contract is signed. Cancellation takes place when you mail, by certified mail, a notice of your cancellation to the following address."

(2) The notice of cancellation privilege shall not apply:

(a) If a cancellation privilege of more than three days is created in other statutes and notice is given as required by such statutes, or

(b) To contracts subject to 16 Code of Federal Regulations 429.

F. The provisions of this Section shall not apply when:

(1) Participants are only asked to complete and mail, or deposit at a local retail commercial establishment, an entry blank obtainable locally or by mail.

(2) Participants are not asked to, required to, requested to, or invited to submit to or listen to a sales presentation or promotional program.

Added by Acts 1983, No. 527, §1. Acts 1986, No. 797, §1; Acts 1987, No. 488, §1; Acts 1993, No. 333, §1.

LSA-R.S. 51:1722. Violations; penalties

A. Violation of any of the provisions of this Chapter shall constitute an unfair practice under R.S. 51:1405(A).

B. Whoever violates any provision of this Chapter shall be fined not more than five hundred dollars or imprisoned for not more than six months, or both, for each such violation.

Acts 1983, No. 527, §1; Acts 1987, No. 488, §1; Acts 1990, No. 760, §1.

LSA-R.S. 51:1723. Representation of having won anything of value or of having been specially selected; simulation of checks and invoices

A.(1) No person shall, in connection with the sale or lease or the solicitation for the sale or lease of goods, property, or service, represent that another person has won anything of value or is the winner of a contest, unless each of the following conditions is met:

(a) The recipient of the prize, gift, or item of value shall be given the prize, gift, or item of value without obligation.

(b) The prize, gift, or item of value shall be delivered to the recipient, at no expense to him, within ten days of representation.

(c) The prize, gift, or item of value shall be delivered to the recipient within ten days of representation without assessing the recipient any shipping and handling charges.

(2) The use of language that may lead a reasonable person to believe he has won a contest or anything of value, including but not limited to "Congratulations", or "You have won", or "You are the winner of", shall be considered a representation of the type governed by this Section. The use of such language on an envelope, envelope window, flier, or insert card shall be prohibited on any solicitations or notifications in which the consumer is not previously established as the winner or recipient of the prize, gift, or item of value referred to unless any conditions are clearly and conspicuously disclosed. If the marketing material or direct mail package contains a notification of conditional status in a promotion or contest, no text in any of the enclosed material or on the envelope shall contain the words "Congratulations", "You have won", "You are the winner of", or any substantially similar words or phrases unless any conditions are clearly and conspicuously disclosed.

B.(1) No person shall represent that another person has been specially selected in connection with the sale or lease or solicitation for sale or lease of goods, property, or service, unless the selection process is designed to reach a particular type or types of persons.

(2) The use of any language that may lead a reasonable person to believe he has been specially selected, including but not limited to "carefully selected", or "You have been selected to receive", or "You have been chosen", shall be considered a representation of the type governed by this Section.

C. In connection with the sale or lease or solicitation for the sale or lease of goods, property, or service, no person shall issue any writing which simulates or resembles:

(1) A check unless the writing clearly and conspicuously discloses its true value and purpose, and the writing would not mislead a reasonable person; or

(2) An invoice unless the intended recipient of the invoice has actually contracted for goods, property, or services for which the issuer seeks proper payment.

Acts 1990, No. 760, §1; Acts 1995, No. 280, §1; Acts 1999, No. 511, §1.

LSA-R.S. 51:1725. Mail solicitations for contest participation

A.(1) No person or entity shall solicit an individual by mail to participate in a contest unless such solicitation contains either of the following:

(a) A statement of the odds that a participant making a single entry in such contest has of winning each item offered as a gift, prize, or thing of value.

(b) A statement that the odds depend upon the number of entries received.

(2) Such a statement shall be clearly and conspicuously printed on the face of the solicitation in bold type of at least twelve points or shall be contained in a section with contest rules.

B. Each violation of this Section shall constitute an unfair practice under R.S. 51:1405(A) and shall be punishable as provided in R.S. 51:1722(B).

Acts 1995, No. 1169, §1.

After reviewing the documents and information presented by the Executive Director a discussion ensued. Mr. Scott Burst was invited to address the Commission regarding a proposed mailer he would like to run which had a picture of a "Gift Card", as well as, a plastic gift card that would be attached to the mailer. Mr. Burst distributed a copy of the proposed mailer for the Commission's review. Commissioners made general objections to various contents of the ad, including, objections to the use of likeness of a VISA card, use of the word "Gift", and the use of the word "Free" in its present context. Counsel for the Commission advised Mr. Burst that he should not construe adherence to the modifications suggested during the meeting as approval for the ad, if modified. Final approval for the ad can only be given after the appropriate Commission staff has had the opportunity to review and approve the modified ad. At this time Mr. Burst was invited to meet with the appropriate Commission staff on Tuesday, May 11, 2010, at 12 noon.

Commissioner Hocevar made a motion to form a committee to study the Cash Offer rule to determine if the rule should be amended through the rule making process of the Administrative Procedures Act. Commissioner Guidry seconded this motion and it was unanimously approved. Chairman Brandt appointed Commissioner Duhon, Commission Hocevar, and Commissioner LeBlanc to the committee.

The Executive Director presented to the Commission Members correspondence dated May 1, 2010, from Billy Navarre, Owner/Dealer-Operator of Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles:

"We would like to request permission to perform Ride & Drives for fundraisers for our local schools at the dealership locations listed below. Our Sulphur store would conduct all Ride and Drives for schools west of the Calcasieu River, and the Lake Charles store would conduct all Ride and Drives for schools east of the Calcasieu River.

Billy Navarre Chevrolet, Honda and Hyundai of Lake Charles
1310 E. College Sr.
Lake Charles, La 70607

Billy Navarre Chevrolet of Sulphur
701 E. Napoleon St.
Sulphur, La70663

If we are allowed to perform Ride and Drives as fundraisers for the local schools, the customer would come to the dealership, drive a new vehicle for 10 minutes and fill out a short survey regarding the drive. The fundraising school will receive \$10 from the dealership for every test drive/survey received.

We would appreciate any and all consideration on this request and look forward to assisting the schools in our area with their fundraising efforts."

After a brief discussion, Commissioner Ryan made a motion to deny Billy Navarre's request for Ride and Drives fundraising event. Commissioner Fabre seconded this motion and the request was denied.

At this time the Executive Director presented the commission with a packet of legislative bills which if passed would affect the Louisiana Motor Vehicle Commission law and/or be of interest to the Commission.



LMVC
Bill Status Report

HB 347 **Chandler** **Changes the requirement of liability insurance for certain recreational products dealers licensed by the Motor Vehicle Commission.**

Bill History: 03/12/10 Prefiled
03/12/10 Referred to House Committee on House Commerce
04/05/10 Meeting set for 1:00 p.m. Rm. 1 House Commerce
04/13/10 Meeting set for 9:30 a.m. House Commerce

HB 810 Smiley Provides relative to unauthorized acts of motor vehicle dealers.

Bill History: 03/18/10 Prefiled
03/18/10 Referred to House Committee on House Commerce
04/05/10 Meeting set for 1:00 p.m. Rm. 1 House Commerce

HB 869 Lopinto Provides relative to the relationship of motor vehicle manufacturers and dealers.

Bill History: 03/18/10 Prefiled
03/18/10 Referred to House Committee on House Commerce

HB 1089 Ellington Provides relative to the repurchase of marine products. Became HB 1464.

Companions: HB 1464 Ellinton (substitute)
5-6-10 Passed (Vote: Y:98/N:0)
HB 1464 Ellington (Very Similar)
5-6-10 Passed (Vote: Y: 98/N: 0)

Bill History: 03/19/10 Prefiled
03/19/10 Referred to House Committee on House Commerce
04/26/10 Meeting set for 9:30 a.m. Rm. 1 House Commerce
04/26/10 Reported from committee as substituted House Commerce
04/27/10 Set on the House Orders

HB 1151 Johnson Requires that a notice of recall be given to a prospective buyer prior to the purchase of a new vehicle.

Bill History: 03/19/10 Prefiled
03/19/10 Referred to House Committee on House Commerce
04/26/10 Meeting set for 9:30 a.m. Rm. 1 House Commerce
05/04/10 Meeting set for 9:30 a.m. Rm. 1 House Commerce
05/10/10 Meeting set for 9:30 a.m. Rm. 1 House Commerce
05/06/10 Committee hearing cancelled House Commerce
05/11/10 Meeting set for 9:00 a.m. Rm. 1 House Commerce

HB 1222 Arnold Provides relative the distribution and sale of motor vehicles.

Bill History: 03/19/10 Prefiled
03/19/10 Referred to House Committee on House Commerce
04/13/10 Meeting set for 9:30 a.m. Rm. 1 House Commerce
04/13/10 Reported favorably from committee as amended House Commerce
04/14/10 Set on the House Orders
04/21/10 Returned to the calendar - subject to call
04/27/10 Laid out for consideration in the House at 6:30 pm
04/27/10 1 Floor amendment(s) adopted
04/27/10 Passed (Vote: Y: 91/N: 0)
04/29/10 Set on the Senate orders
04/29/10 Referred to Senate Committee on Senate Transportation

SB 222 Appel Provides relative to the relationship of automobile manufacturers and dealers.

Bill History: 03/17/10 Prefiled
03/17/10 Referred to Senate Committee on Senate Commerce
04/28/10 Meeting set for 10:00 a.m. Rm. E Senate Commerce
04/28/10 Reported favorably from committee as amended Senate Commerce

The Executive Director advised the Commission Members a pre-hearing had been on April 12, 2010, pursuant to LSA-R.S. 49:961C, regarding B-2010-010, Ryan Chevrolet, Inc. DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac, 1101 Oliver Road, Monroe, Louisiana 71201, for alleged violations of LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §735 Cash Offers. In attendance representing Ryan Chevrolet, Inc. were: Thad J. Ryan, III, Dealer-Operator; representing the Commission were: Chairman Raymond J. Brandt; Counselor Gregory F. Reggie; Commission Investigator, Amy Lawson; Assistant Executive Director, Ingya Cattle; and the Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Brandt and accepted by the representatives of Ryan Chevrolet, Inc. DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac, if accepted and ratified by the Commission. Commissioner Leblanc made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Timmons seconded this motion and it was unanimously approved. Commissioner Ryan abstained from participation in the discussion and vote regarding this matter.

IN RE:

B-2010-010

Ryan Chevrolet, Inc.

**DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac
1101 Oliver Road
Monroe, Louisiana 71201**

Alleged violations of LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §735 Cash Offers

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon an alleged violation by Ryan Chevrolet, Inc. DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac of LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §735 Cash Offers. Therefore, based on the parties' mutual consent;

IT IS ORDERED, ADJUDGED, AND DECREED that Ryan Chevrolet, Inc. DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac, 1101 Oliver Road, Monroe, Louisiana 71201, in complete satisfaction of all above-referenced violation, pay a fine to the Louisiana Motor Vehicle Commission in the amount of TWENTY-FIVE HUNDRED (\$2,500.00) DOLLARS.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that TWENTY-FIVE HUNDRED (\$2,500.00) DOLLARS of the fine be suspended conditioned upon Ryan Chevrolet, Inc. DBA Ryan Mitsubishi, DBA Saturn of Monroe, DBA Ryan Isuzu, DBA Ryan Cadillac, 1101 Oliver Road, Monroe, Louisiana 71201, being placed on ONE (1) YEAR probation beginning the date this Consent Judgment is rendered and signed and adhering to all Rules and Regulations of this Commission and Louisiana laws applicable to this Commission during the probationary period. In the event of a violation during the probationary period, the suspended portion of the fine shall become due and payable in full.

JUDGMENT RENDERED AND SIGNED this 10th day of May, 2010.

Chairman Raymond J. Brandt

LOUISIANA MOTOR VEHICLE COMMISSION

AGREED:

**RYAN CHEVROLET, INC. DBA RYAN MITSUBISHI, DBA SATURN OF MONROE, DBA RYAN ISUZU,
DBA RYAN CADILLAC**

By: _____

LOUISIANA MOTOR VEHICLE COMMISSION

By: _____

Gregory F. Reggie, Esq.

The Executive Director advised the Commission Members a pre-hearing had been on April 12, 2010, pursuant to LSA-R.S. 49:961C, regarding B-2010-014, Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center, 102 Pershing Highway, Jonesboro, Louisiana 71251, for alleged violations of LSA-R.S.32:1254A.(6), (16); LSA-R.S.32:1254C.(6); LSA-R.S.32:1261(2)(e); and LSA-R.S. Title 46. Part V. Subpart 1. Chapter 1. General Requirements §101.A., B., C. License Required. In attendance representing Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center were: James Joel (Jay) Mallard, President; representing the Commission were: Chairman Raymond J. Brandt; Counselor Gregory F. Reggie; Commission Investigator, Amy Lawson; Assistant Executive Director, Ingya Cattle; and the Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Brandt and accepted by the representatives of Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center, if accepted and ratified by the Commission. Commissioner Hocevar made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Hargroder seconded this motion and it was unanimously approved.

IN RE:

B-2010-014

**Jay Mallard Ford Lincoln Mercury, L.L.C.
DBA Jay Mallard Used Car Center
102 Pershing Highway
Jonesboro, Louisiana 71251**

**Alleged violations of LSA-R.S.32:1254A.(6), (16); LSA-R.S.32:1254C.(6); LSA-R.S.32:1261(2)(e); and
LSA-R.S. Title 46. Part V. Subpart 1. Chapter 1. General Requirements §101.A., B., C. License Required**

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center of LSA-R.S.32:1254A.(6), (16); LSA-R.S.32:1254C.(6); LSA-R.S.32:1261(2)(e); and LSA-R.S. Title 46. Part V. Subpart 1. Chapter 1. General Requirements §101.A., B., C. License Required. Therefore, based on the parties' mutual consent;

IT IS ORDERED, ADJUDGED, AND DECREED that Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center, 102 Pershing Highway, Jonesboro, Louisiana 71251, in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of FIVE THOUSAND (\$5,000.00) DOLLARS.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that TWENTY-FIVE HUNDRED

(\$2,500.00) DOLLARS of the fine be suspended conditioned upon Jay Mallard Ford Lincoln Mercury, L.L.C. DBA Jay Mallard Used Car Center, 102 Pershing Highway, Jonesboro, Louisiana 71251, being placed on ONE (1) YEAR probation beginning the date this Consent Judgment is rendered and signed and adhering to all Rules and Regulations of this Commission and Louisiana laws applicable to this Commission during the probationary period. In the event of a violation during the probationary period, the suspended portion of the fine shall become due and payable in full.

JUDGMENT RENDERED AND SIGNED this 10th day of May, 2010.

Chairman Raymond J. Brandt
LOUISIANA MOTOR VEHICLE COMMISSION

AGREED:

JAY MALLARD FORD LINCOLN MERCURY, L.L.C.
DBA JAY MALLARD USED CAR CENTER

By: _____

LOUISIANA MOTOR VEHICLE COMMISSION

By: _____

Gregory F. Reggie, Esq.

The Executive Director advised the Commission Members a pre-hearing had been on April 12, 2010, pursuant to LSA-R.S. 49:961C, regarding B-2010-015, Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles, 1300 East College Street, Lake Charles, Louisiana 70605, for alleged violations of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts. In attendance representing Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles were: Ryan Navarre, and Erin Allen; representing the Commission were: Chairman Raymond J. Brandt; Counselor Gregory F. Reggie; Commission Investigators, Bill Horaist, Perry Sponge, Joel Aguillard, Wayne Lee and Amy Lawson; Assistant Executive Director, Ingya Cattle; and the Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Brandt and accepted by the representatives of Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles, if accepted and ratified by the Commission. Commissioner Guidry made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Hocevar seconded this motion and it was unanimously approved.

IN RE:

B-2010-015

Navarre Chevrolet, Inc.
DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles
1300 East College Street
Lake Charles, Louisiana 70605

Alleged violations of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7.
Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of

Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts. Therefore, based on the parties' mutual consent;

IT IS ORDERED, ADJUDGED, AND DECREED that Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles, 1300 East College Street, Lake Charles, Louisiana 70605, in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of FIVE THOUSAND (\$5,000.00) DOLLARS.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that TWENTY-FIVE HUNDRED (\$2,500.00) DOLLARS of the fine be suspended conditioned upon Navarre Chevrolet, Inc. DBA Billy Navarre Chevrolet of Lake Charles, DBA Billy Navarre Hyundai of Lake Charles, 1300 East College Street, Lake Charles, Louisiana 70605, being placed on ONE (1) YEAR probation beginning the date this Consent Judgment is rendered and signed and adhering to all Rules and Regulations of this Commission and Louisiana laws applicable to this Commission during the probationary period. In the event of a violation during the probationary period, the suspended portion of the fine shall become due and payable in full.

JUDGMENT RENDERED AND SIGNED this 10th day of May, 2010.

Chairman Raymond J. Brandt

LOUISIANA MOTOR VEHICLE COMMISSION

AGREED:

NAVARRE CHEVROLET, INC.

DBA BILLY NAVARRE CHEVROLET OF LAKE CHARLES, DBA BILLY NAVARRE HYUNDAI OF LAKE CHARLES

By: _____

LOUISIANA MOTOR VEHICLE COMMISSION

By: _____

Gregory F. Reggie, Esq.

The Executive Director advised the Commission Members a pre-hearing had been on April 12, 2010, pursuant to LSA-R.S. 49:961C, regarding B-2010-016, Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur, 701 East Napoleon Street, Sulphur, Louisiana 70663, for alleged violations of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts. In attendance representing Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur were: Ryan Navarre, and Erin Allen; representing the Commission were: Chairman Raymond J. Brandt; Counselor Gregory F. Reggie; Commission Investigators, Bill

Horaist, Perry Sponge, Joel Aguiard, Wayne Lee and Amy Lawson; Assistant Executive Director, Ingya Cattle; and the Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Brandt and accepted by the representatives of Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur, if accepted and ratified by the Commission. Commissioner Guidry made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Hocevar seconded this motion and it was unanimously approved.

IN RE:

B-2010-016

**Billy Chevrolet, Inc.
DBA Billy Navarre Chevrolet of Sulphur
701 East Napoleon Street
Sulphur, Louisiana 70663**

Alleged violations of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur of LSA-R.S.32:1261(2)(c); LSA-R.S. Title 46. Part V. Subpart 1. Chapter 7. Advertising §701A. Advertising; Dealer Name; §703A. General Prohibition; §709A.2. Availability of Vehicles; §713A.6. Untrue Claims; §719A. & D. Dealer Price Advertising; §725A. Trade-In Allowances; §735A. Cash Offers; and §747D. & E. Savings Claims; Discounts. Therefore, based on the parties' mutual consent;

IT IS ORDERED, ADJUDGED, AND DECREED that Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur, 701 East Napoleon Street, Sulphur, Louisiana 70663, in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of FIVE THOUSAND (\$5,000.00) DOLLARS.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that TWENTY-FIVE HUNDRED (\$2,500.00) DOLLARS of the fine be suspended conditioned upon Billy Chevrolet, Inc. DBA Billy Navarre Chevrolet of Sulphur, 701 East Napoleon Street, Sulphur, Louisiana 70663, being placed on ONE (1) YEAR probation beginning the date this Consent Judgment is rendered and signed and adhering to all Rules and Regulations of this Commission and Louisiana laws applicable to this Commission during the probationary period. In the event of a violation during the probationary period, the suspended portion of the fine shall become due and payable in full.

JUDGMENT RENDERED AND SIGNED this 10th day of May, 2010.

**Chairman Raymond J. Brandt
LOUISIANA MOTOR VEHICLE COMMISSION**

AGREED:

**BILLY CHEVROLET, INC.
DBA BILLY NAVARRE CHEVROLET OF SULPHUR**

By: _____

LOUISIANA MOTOR VEHICLE COMMISSION

By: _____

Gregory F. Reggie, Esq.

The Executive Director reported to the Commission Members the following Sixty-Day Prior Notices had been received since the last report given at the Commission's meeting.

4/19/10 GENERAL MOTORS LLC

RE: Add new models to Buick, and Buick-GMC Dealer Sales and Service Agreements.

- ▶ Buick: Regal
- ▶ Buick-GMC: Regal

4/23/10 CHRYSLER GROUP, LLC

RE: MP-CDJ, LLC DBA Musson-Patout Chrysler Dodge Jeep, 1200 East Main Street, New Iberia, LA 70560.

- ▶ Proposed change of location **from** 1200 East Main Street, New Iberia, LA 70560, **to** 300 West Highway 90 Frontage Road, New Iberia, LA 70560.

Chairman Brandt called for a reading of the minutes of the April 12, 2010 meeting. Commissioner Hocevar made a motion to accept the minutes as read. Commissioner Duhon seconded this motion and it was unanimously approved.

Chairman Brandt asked for a review of the April financial statement of the Louisiana Motor Vehicle Commission, Motor Vehicle Sales Finance Division, copy of which was before each Commission Member. Commissioner Hocevar made a motion to accept the April financial statements as presented and incorporate into these minutes. This motion was seconded by Commissioner Duhon and it was unanimously approved.

The Chairman called for a review of the manufacturer license issued.

<u>MANUFACTURER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
Volvo Group North America, LLC DBA Volvo Trucks North America	Greensboro, North Carolina	#MN-2010-00121	Volvo Trucks

The Executive Director reported the application and supporting documentation were in order for this manufacturer

applicant. Commissioner Guidry made a motion to ratify the manufacturer license issued, #MN-2010-00121. Commissioner Hargroder seconded this motion and it was unanimously approved.

The Chairman called for a review of the licenses issued to convertor or secondary manufacturer.

<u>CONVERTOR</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
R.S. Technical Services, Inc.	Petaluma, California	#CV-2010-00147	R.S. Technical Services

The Executive Director reported the application and supporting documentation were in order for this convertor or secondary manufacturer applicant. Commissioner Guidry made a motion to ratify the convertor or secondary manufacturer license issued, #CV-2010-00147. Commissioner Hargroder seconded this motion and it was unanimously approved.

<u>CONVERTOR</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
Truck & Transportation Equipment Co., Inc.	Jefferson, Louisiana	#CV-2010-00150	Truck & Trans Equip Custom Made

The Executive Director reported the application and supporting documentation were in order for this convertor or secondary manufacturer applicant. Commissioner LeBlanc made a motion to ratify the convertor or secondary manufacturer license issued, #CV-2010-00150. Commissioner Bent seconded this motion and it was unanimously approved.

The Chairman called for a review of the specialty vehicle dealer license issued.

<u>SPECIALTY VEHICLE DEALER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>CAR</u>
Truck & Transportation Equipment Co., Inc.	Harahan, Louisiana	#SV-2010-00119	Truck & Trans Equip Custom Made

The Executive Director reported the application and supporting documentation were in order for this specialty vehicle dealer applicant. Commissioner LeBlanc made a motion to ratify the specialty vehicle dealer license, #SV-2010-00119. Commissioner Bent seconded this motion and it was unanimously approved.

The Chairman called for a review of the new motor vehicle dealer licenses issued.

<u>DEALER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>CAR</u>
Courtesy Imports Lafayette, LLC DBA Courtesy Cadillac	Lafayette, Louisiana	#N-2009-00480	Cadillac (light duty trucks, passenger cars)

The Executive Director reported this was a relocation of the Cadillac dealership operation only **from** Courtesy Automotive Group, Inc. DBA Courtesy Buick Pontiac GMC Cadillac, 4750 Johnston Street, Lafayette, Louisiana,

to Courtesy Imports Lafayette, LLC DBA Courtesy Cadillac, 4010 Ambassador Caffery Parkway, Lafayette, Louisiana. The Executive Director reported, further, the corporate ownership or majority ownership is Don P. Hargroder, Managing Member, (100.00%) and the designated dealer-operator is Don P. Hargroder. The Executive Director added all documents were in order. Commissioner Guidry made a motion to ratify the new motor vehicle dealer license issued, #N-2009-00480. Commissioner Duhon seconded this motion and it was unanimously approved. Commissioner Hargroder abstained from participation in the discussion and vote of this motor vehicle lessor applicant.

<u>DEALER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>CAR</u>
All Star Chevrolet North, L.L.C. DBA All Star Chevrolet North	Baker, Louisiana	#N-2009-00481	Chevrolet (light duty trucks, passenger cars)

The Executive Director reported this was an establishment of a Chevrolet dealership All Star Chevrolet North, L.L.C. DBA All Star Chevrolet North, 14750 Plank Road, Baker, Louisiana, to replace Graves Chevrolet, Inc., 14750 Plank Road, Baker, Louisiana. The Executive Director reported, further, the corporate ownership of majority ownership is Matthew G. McKay, Chairman/President/Chief Executive Officer (100.00%) and the designated dealer-operator is Matthew G. McKay. The Executive Director added all documents were in order. Commissioner Fabre made a motion to ratify the new motor vehicle dealer license issued, #N-2009-00481. Commissioner Timmons seconded this motion and it was unanimously approved.

The Chairman called for a review of the motor vehicle lessor licenses issued.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
Honda Lease Trust	Newark, Delaware	#L-2008-01108

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2008-01108. Commissioner Hargroder seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
Avis Rent A Car System, LLC	Houma, Louisiana	#L-2008-01109

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2008-01109. Commissioner Guidry seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
LACT (Louisiana Area Commuter Transportation), L.L.C.	Slidell, Louisiana	#L-2009-01023

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2009-01023. Commissioner Duhon seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
EAN Holdings, LLC DBA Enterprise Rent-A-Car	Fort Polk, Louisiana	#L-2009-01024

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Westbrook made a motion to ratify the motor vehicle lessor license issued, #L-2009-01024. Commissioner Ryan seconded this motion and it was unanimously approved. Commissioner Hocevar abstained from participation in the discussion and vote of this motor vehicle lessor applicant.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
Avis Rent A Car System, LLC	Houma, Louisiana	#L-2009-01026

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2009-01026. Commissioner Guidry seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
Buckie's Mini Trucks, L.L.C. DBA Buckie's Auto Plaza	Sulphur, Louisiana	#L-2009-01027

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2009-01027. Commissioner Tarver seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
U-Haul Co. of Louisiana	Dequincy, Louisiana	#L-2009-01028

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2009-01028. Commissioner Tarver seconded this motion and it was unanimously approved.

<u>LESSOR</u>	<u>CITY</u>	<u>LIC. #</u>
Colonial Pacific Leasing Corporation	Irving, Texas	#L-2010-00277

The Executive Director reported the application and supporting documents were in order for this motor vehicle lessor applicant. Commissioner Hocevar made a motion to ratify the motor vehicle lessor license issued, #L-2010-00277. Commissioner LeBlanc seconded this motion and it was unanimously approved.

The Chairman called for a review of the recreational product manufacturer licenses issued.

<u>RP MANUFACTURER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
Magnum Custom Trailer Mfg. Co., Inc. DBA Magnum Custom Trailers	Austin, Texas	#RM-2009-00119	Magnum Custom Trailers

The Executive Director reported the application and supporting documentation were in order for this recreational product manufacturer applicant. Commissioner Westbrook made a motion to ratify the recreational product manufacturer license issued, #RM-2009-00119. Commissioner Timmons seconded this motion and it was unanimously approved.

<u>RP MANUFACTURER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
King American LLC	Douglas, Georgia	#RM-2010-00185	King American Cargo Trailer

The Executive Director reported the application and supporting documentation were in order for this recreational product manufacturer applicant. Commissioner Westbrook made a motion to ratify the recreational product manufacturer license issued, #RM-2010-00185. Commissioner Bent seconded this motion and it was unanimously approved.

<u>RP MANUFACTURER</u>	<u>CITY</u>	<u>LIC. #</u>	<u>MAKE</u>
Stephens Pneumatics, Inc.	Haslet, Texas	#RM-2010-00186	Stephens Pneumatic Semi-Trailers

The Executive Director reported the application and supporting documentation were in order for this recreational product manufacturer applicant. Commissioner Bent made a motion to ratify the recreational product manufacturer license issued, #RM-2010-00186. Commissioner Guidry seconded this motion and it was unanimously approved.

The Chairman called for a review of the recreational product distributor licenses issued.

<u>RP DISTRIBUTOR</u>	<u>CITY</u>	<u>LIC. #</u>
Puma Cycles Corporation	Anaheim, California	#RD-2010-00121

The Executive Director reported the application and supporting documentation were in order for this recreational product distributor applicant. Commissioner Bent made a motion to ratify the recreational product distributor license issued, #RD-2010-00121. Commissioner Hargroder seconded this motion and it was unanimously approved.

<u>RP DISTRIBUTOR</u>	<u>CITY</u>	<u>LIC. #</u>
Metal Motorsports, Inc.	Scottsdale, Arizona	#RD-2010-00124

The Executive Director reported the application and supporting documentation were in order for this recreational product distributor applicant. Commissioner Westbrook made a motion to ratify the recreational product distributor license issued, #RD-2010-00124. Commissioner Duhon seconded this motion and it was unanimously approved.

The Chairman called for a review of the recreational product distributor branch license issued.

<u>RP DISTRIBUTOR BRANCH</u>	<u>CITY</u>	<u>LIC. #</u>
American Honda Motor Co., Inc.	Alpharette, Georgia	#RB-2010-00104

The Executive Director reported the application and supporting documentation were in order for this recreational product distributor branch applicant. Commissioner Bent made a motion to ratify the recreational product distributor branch license issued, #RB-2010-00104. Commissioner Timmons seconded this motion and it was unanimously approved.

The Chairman called for a review of the recreational product dealer licenses issued.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Lowe's Home Centers, Inc.	Gonzales, Louisiana	#RP-2010-00346

The Executive Director reported this was an establishment of a recreational product(s) dealer Lowe's Home Centers, Inc., 12484 Airline Highway, Gonzales, Louisiana. The Executive Director reported, further, the corporate ownership is a wholly-owned subsidiary of Lowe's Companies, Inc.(100.00%) and the designated dealer-operator is David R. Green. The Executive Director added all documents were in order. Commissioner Bent made a motion to ratify the recreational product dealer license issued, #RP-2010-00346. Commissioner Timmons seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Snyder Enterprises, L.L.C. DBA Honda of New Orleans	Kenner, Louisiana	#RP-2010-00351

The Executive Director reported this was an establishment of a recreational product(s) dealer Snyder Enterprises, L.L.C DBA Honda of New Orleans, 2428 Williams Boulevard, Kenner, Louisiana, to replace R. E. Garrett Sales & Service, Inc. DBA Garrett Honda, 2428 Williams Boulevard, Kenner, Louisiana. The Executive Director reported, further, this was also a change in corporate ownership from Russell Garrett, President (100.00%) to Phillip S. Snyder, Managing Member (58.41%), Phillip J., Snyder, Member (30.00%), and Jane A. Snyder, Member (11.59%). The Executive Director added the designated dealer-operator is Phillip J. Snyder and all documents were in order. Commissioner Bent made a motion to ratify the recreational product dealer license issued, #RP-2010-00351. Commissioner LeBlanc seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Ken's ATV Inc. DBA Ken's ATV	Robert, Louisiana	#RP-2010-00352

The Executive Director reported this was an addition of makes offered for sale, Club Car ATV, for Ken's ATV, Inc. DBA Ken's ATV, 46148 Highway 445, Robert, Louisiana. The Executive Director reported, further, the corporate ownership is Kenneth D. Husser, President (50%) and Linda V. Husser, Secretary/Treasurer (50%). The Executive Director added the designated dealer-operators are Kenneth D. Husser and Linda V. Husser and all documents were in order. Commissioner Westbrook made a motion to ratify the recreational product dealer license issued, #RP-2010-00352. Commissioner LeBlanc seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
A & W Properties Plus LLC DBA A & W Outdoors	New Roads, Louisiana	#RP-2010-00353

The Executive Director reported this was an establishment of a recreational product(s) dealer A & W Properties Plus LLC, 1222 Hospital Road, New Roads, Louisiana. The Executive Director reported, further, the corporate ownership is Brady Achee (50.00%) and John Wartelle (50.00%) and the designated dealer-operator is Brady Achee. The Executive Director added all documents were in order. Commissioner Westbrook made a motion to ratify the recreational product dealer license issued, #RP-2010-00353. Commissioner Fabre seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Augie's Scooters, LLC DBA Augie's Scooters	Lake Charles, Louisiana	#RP-2010-00354

The Executive Director reported this was an addition of a make offered for sale, CFMoto Powersports, Inc., for Augie's Scooters, LLC DBA Augie's Scooters at 301 West Prien Lake Road, Lake Charles, Louisiana. The Executive Director reported, further, the corporate/majority ownership is Linda Dessommes (100%) and the acting dealer-operator is Linda Dessommes. The Executive Director added all documents were in order. Commissioner Westbrook made a motion to ratify the recreational product dealer license issued, #RP-2010-00354. Commissioner Tarver seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Walter Vanderlick DBA Bayou Rapides Fiberglass	Alexandria, Louisiana	#RP-2010-00356

The Executive Director reported this was an establishment of a recreational product(s) dealer Walter Vanderlick DBA Bayou Rapides Fiberglass, 200 Schoolhouse Road, Alexandria, Louisiana, further, this is a Sole Proprietorship wholly-owned by Walter Vanderlick (100.00%). The Executive Director reported, further, the designated dealer-operator is Walter Vanderlick and all documents were in order. Commissioner Bent made a motion to ratify the recreational product dealer license issued, #RP-2010-00356. Commissioner Westbrook seconded this motion and it was unanimously approved.

<u><i>RP DEALER</i></u>	<u><i>CITY</i></u>	<u><i>LIC. #</i></u>
Blades Tractor, L.L.C.	Roseland, Louisiana	#RP-2010-00388

The Executive Director reported this was an establishment of a recreational products dealer Blades Tractor, L.L.C., 12323 Highway 1048, Roseland, Louisiana, further, the corporate ownership or majority ownership is Charlie M. Blades, Member (50%) and Darrin P. Blades, Member (50%). The Executive Director reported, further, the designated dealer-operator is Darrin P. Blades and all documents were in order. Commissioner Bent made a motion to ratify the recreational product dealer license issued, #RP-2010-00388. Commissioner Westbrook seconded this motion and it was unanimously approved.

The Chairman called for a review of the licenses issued. Commissioner Hocevar made a motion to ratify the licenses issued: manufacturer, #MN-2010-00121; convertors, #CV-2010-00147 through #CV-2010-00150; speciality vehicle dealers, #SV-2010-00115 through #SV-2010-00119; speciality vehicle salesmen, #SVS-2010-00038 through #SVS-2010-00052; new motor vehicle dealers, #N-2009-00480 through #N-2009-00481 and #N-2010-00125 through #N-2010-00158; new motor vehicle dealer salesmen, #NS-2009-07138 through #NS-2009-07396 and #NS-2010-000345 through #NS-2010-00673; new motor vehicle dealer used motor vehicle facilities, #DU-2010-00106 through #DU-2010-00109; new motor vehicle dealer used motor vehicle facility salesmen, #DUS-2009-00511 through #DUS-2009-00531 and #DUS-2010-00019 through #DUS-2010-00025; motor vehicle lessors, #L-2008-01107 through #L-2008-01109, #L-2009-01022 through #L-2009-01028, and #L-2010-00260 through #L-2010-00283; motor vehicle lessor agents, #LA-2008-00471 through #LA-2008-00472, #LA-2009-00427 through #LA-2009-00432, and #LA-2010-00165 through #LA-2010-00172; motor vehicle lessor used motor vehicle facility salesman, #LUS-2009-00186; recreational product manufacturers, #RM-2009-00119 and #RM-2010-00171 through #RM-2010-00189; recreational product factory representatives, #RFR-2009-00029 and #RFR-2010-00113 through #RFR-2010-00130; recreational product distributor branch, #RB-2010-00101; recreational product distributors, #RD-2010-00120 through #RD-2010-00124; recreational product distributor representatives, #RDR-2010-00031 through #RDR-2010-00044; recreational product dealers, #RP-2010-00318 through #RP-2010-00407; recreational product dealer salesmen, #RPS-2009-00061 and #RPS-2010-00567 through #RPS-2010-00711 (#RPS-2009-00061 was voided in December 2009, being reused in April 2010). Commissioner Guidry seconded this motion and it was unanimously approved.

The Executive Director reported on routine matters being handled by the staff and not requiring action by the Commission at this time.

There being no further business, Commissioner Leblanc made a motion to adjourn the meeting at 12:38 p.m. Commissioner Duhon seconded this motion and it was unanimously approved.

Chairman

Executive Director

